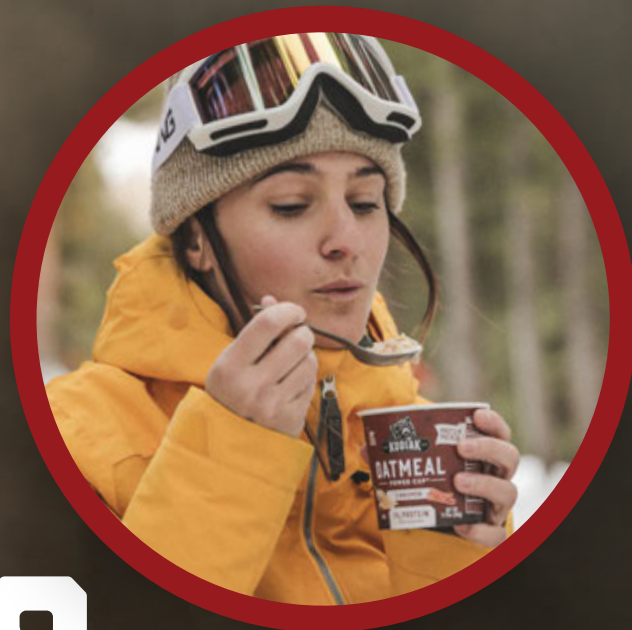




# WHY KODIAK?



## #1 BETTER FOR YOU CUP BRAND IN THE MARKET

(SPINS scan data MULO, cups baking, pancake, oatmeal, 52 weeks ending October 2021)

100% whole grains and protein packed

60 second preparation

Just add water

Kodiak Flapjack Cups turn 3x  
faster than Pearl Milling Cups

## HEALTHY BREAKFAST AND SNACKING IS ON THE RISE.

In a recent study, 61% of consumers said they seek out  
healthier versions of the foods they eat.

(Kodiak breakfast and snacking category consumption study)