

KODIAK CUPS



Why Kodiak?

On-the-go. Just add water



**Made in 60
Seconds**



**100% Whole Grains &
Protein-Packed**



**HH +3.9MM
household in 2021**

Kodiak Flapjack Cups turn 3x faster than Pearl Milling Cups

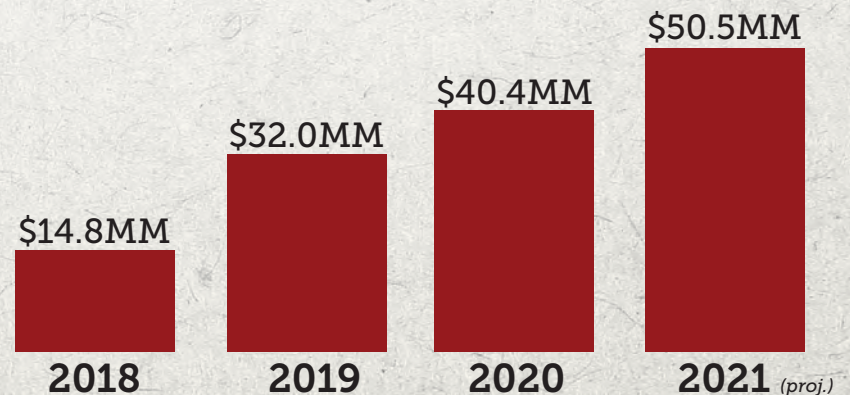
"The popularity of high-protein snacks is another top trend, with 51% of global consumers stating they've switched from traditional snack products like chocolate and confections to high protein/low sugar alternatives."

- FMCG Gurus, Top Trends for 2020, January 2020.

Flapjack, Oatmeal, and Muffin Varieties

Kodiak Cups Total \$ Sales

Kodiak Cup Sales Have Skyrocketed!



WAYPOINT

For more information, email awayfromhome@kodiakcakes.com

KODIAK GRANOLA BARS



Why Kodiak?

Available in display ready case



7g of Protein
10g of Protein



On-the-go nutrition



HH +3.9MM
household in 2021

Granola Bars are a Smart Snack compliant

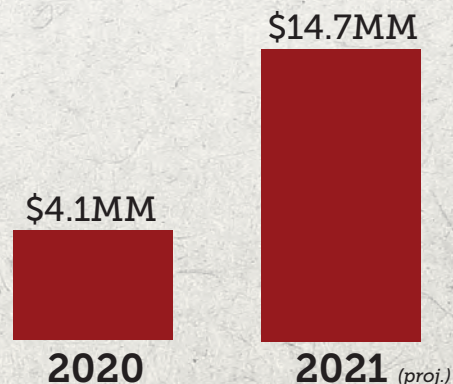
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Crunchy & Chewy Varieties

Kodiak Granola Bar Total \$ Sales

Kodiak Cup Sales Have Skyrocketed!



WAYPOINT

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KODIAK OATMEAL PACKETS



Why Kodiak?



100% Whole
Grains &
Protein-Packed



Kodiak dollars
sales have
grown 58.4%
in hot cereal



10g of Protein



On-the-Go. Just
add water

Oatmeal Packets and Cups
Smart Snack compliant



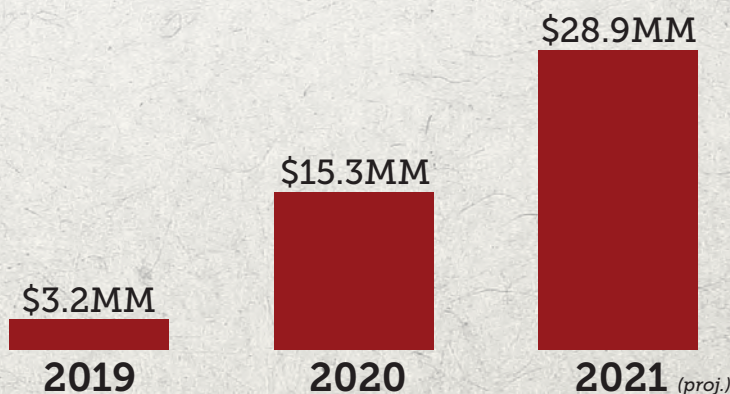
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Oatmeal Packet Varieties

Kodiak Oatmeal Total \$ Sales

Kodiak Cup Sales Have Skyrocketed!



WAYPOINT

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